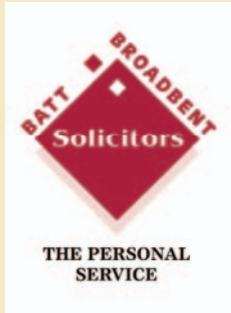


GOLD
PATRONS



Salisbury Journal



Canon

SILVER
PATRONS

trinity accountants

Whitehead Vizard
Solicitors

AUGUST BRINGS A QUIETER TIME...

The Salisbury Chamber Board of Directors and myself would like to convey our congratulations, albeit them somewhat tardy, to Ian Hudson on his marriage to Susie Whalley at the end of June. To compliment Ian and Susie's 'green' and environmentally friendly lifestyle our wedding gift to the new Mr & Mrs Hudson were a pair of Appenzeller chicks to add to their ever growing brood of birds. We wish Ian and Susie happiness and success for the future.

July was full of events for the Chamber of Commerce and it's Members! On 17th of July the Chamber hosted a Breakfast Meeting with Ian announcing that the Salisbury Chamber has joined the Wessex Association of Chambers of Commerce. We become one of 16 Chambers under their umbrella which means the benefits are rich for the Salisbury Membership. Greensmith & Macleod also delivered a quality Growth Marketing session. Earlier on 2nd of July Trinity Photography hosted our Members Event where the theme was based around their 1st birthday with tea and cakes! This event was very popular - I think the draw of home baking was too tempting to resist! Last but not least the Summer Hog Roast successfully took place on the 25th July part hosted by ourselves, the Federation of Small Businesses and Salisbury City Centre Management at the Legacy Rose & Crown Hotel and was a complete success and once again brought together three keys memberships for the ultimate summer party networking event. *More details on these events are inside this edition of Business Matters.*

August sees a quieter time for events as the Chamber gears up towards the **South Wiltshire Business EXPO 2008** and **JOB - Careers and Training Fair 2008**, on 24th September and 25th September respectively. Stands are still available and information is attached to this newsletter should you wish to book your company in to exhibit at these important events in the business calendar for South Wiltshire.

Inside this month's newsletter you will find:

- A detailed article on the 'Fuel Crisis' in South Wiltshire**
- Details of each of the events held by the Chamber & Members in July**
- Press Releases from Members**
- Future Events Calendar**
- New Salisbury Chamber Members**

If you would like to submit a press release, please note that the next submission deadline is 22nd August.....

FUEL CRISIS

How is the national fuel crisis affecting Wiltshire & our Business Community?

In July London recorded the highest petrol prices we've seen in a long while at 120.3p for unleaded petrol and in Scotland they recorded a high price of 133.7p for diesel. This puts the UK as the 9th highest unleaded petrol retailer and the 2nd highest diesel retailer in Europe.

The high fuel costs were felt all over the country and certainly in Wiltshire there were long queues at the petrol stations. The current national average is now 114.1p for petrol and 126.3p for diesel, in Salisbury, Waitrose is now selling unleaded at 113.9p and diesel at 124.9p. Supermarket prices have started to reduce down due to the price wars between themselves. Morrison's lead the cuts currently with others following suite.

Interestingly if a litre of unleaded petrol costs 115p then the price is broken down like this; 10.17p to the retailer, 17.13p goes to the VAT, 37.35p goes back on the product and 50.35p is on Duty.

Wessex Fleet and Innotec have supplied us with an insight of what is happening on a local level.



"Salisbury drivers are mirroring the trend nationwide with a move from larger vehicles to smaller and more efficient modes of transport. Our customer's requests for 4x4 and other large engine, low MPG cars has virtually stopped, with awareness on CO2 emissions and vehicle MPG is now at the forefront of most decisions made.

Fuel prices in Salisbury topped £1.34/litre, but the Government was forced to postpone the planned 2p rise in fuel duty in the Autumn and coupled with the price of oil now actually dropping, it would seem at least to point to a period of relative stability after a period of almost daily fuel price increases.

*So what needs to be done? Salisbury business drivers need to cut out un-necessary business miles and drive the most efficient cars available. By doing this, manufacturers will respond to demand (as well as legislation) and focus on further developing the technologies that will lead to less of a reliance on crude oil." **Tim McNally – Wessex Fleet Solutions - 01722 322888***

"The global economy faces a long term problem rather than a short term crisis, and events over recent months are just a small indication of what lies ahead, unless we act together exploring and supporting both physical and practical methods to reduce our energy consumption. The International Energy Agency predicts a rise in global energy demand of 50-60% by 2030 against conventional fossil fuels diminishing resources. The net result is a conservative prediction of a 30% global shortfall of energy to sustain our economies and businesses.

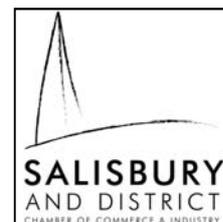


At Innotec we have implemented a number of activities to reduce our energy consumption, including the implementation of new more fuel efficient vehicles and we are now examining how these vehicles can be converted to run on recycled fuel sources. We are encouraging our customers to use our ecommerce facilities as well allowing us to consolidate our deliveries."
Melanie Murrell - Innotec Supplies Ltd - 01722 411744

As both companies suggest we need to act on an individual level to help cut costs for our businesses. If your workforce is driving a company car perhaps some simple guidelines will help cut down the fuel bills! We are being told to stay off the road in peak times to avoid sitting in queues of traffic, obey speed regulations, cut out shorter trips and walk, reverse park so you can drive a cold engine forward—this saves fuel, check your tyre pressure and did you know driving with the window open causes drag giving the vehicle less fuel efficiency!

CHAMBER BREAKFAST MEETING

President announcement to Membership with Greensmith & MacCleod presenting a “Growth Marketing” session



On the 17th July Salisbury Chamber of Commerce held a Breakfast Meeting at the Legacy Rose & Crown Hotel in Harnham. The Breakfast meeting promised to be interesting with Ian Hudson making a formal announcement to the Membership and Peter Greensmith from Greensmith & MacCleod presenting a Growth Marketing session after breakfast. Networking was busy and it is always good to see new Members mixing in to the Membership.

After a delicious breakfast Ian Hudson announced that Salisbury Chamber has joined Wessex Association of Chambers of Commerce. Wessex Association act like an umbrella organisation with another 15 Chambers as Association Members—this gives you as a Member of the Salisbury Chamber access to a whole new business community. With Chambers stretching across Wiltshire and Somerset this means that you can communicate and widen your business circles and attend new networking events and training opportunities. It also gives Salisbury Chamber a louder and stronger voice within the community.



Ian Hudson



Pamela Slater from Smith & Williamson who attended the event commented to the Membership saying, “Smith & Williamson is delighted that Salisbury Chamber has joined Wessex Chambers of Commerce. Our Salisbury office has been a member of Wessex Chambers for the past couple of years and has experienced the many benefits offered by being part of this county wide **Smith & Williamson** network. Joining the Wessex Chambers will provide Salisbury Businesses with more networking opportunities across the whole of Wiltshire and beyond.” (For more information on this announcement please turn to page 6).

Peter Greensmith from Greensmith & MacCleod delivered a fast paced and comprehensive “Growth Marketing” session. Peter explained that 90% of businesses fail to grow (Cranfield Research) and 65% of all UK businesses have no business plan or strategy in place. The number one barrier to growth is not being able to attain sound business advice. Peter added that businesses should not throw money at problems that come up but think about where the company is going before spending. Marketing is key to businesses but the most important point to identify is your customer needs—this needn’t be an expensive marketing exercise! He also pointed out that the internet is a key tool to use for marketing as 85% of potential customers use a search engine.



Peter Greensmith

If you would like any more information on the ‘Growth’ or any other marketing advice please contact Peter Greensmith directly on 01722 744490 or 07811 156140

MEMBERS EVENT: TRINITY PHOTOGRAPHY

Happy 1st Birthday Trinity Photography!



Fiona McWilliam
& Anthony von Roretz

This month's Member's Event was hosted by Trinity Photography to celebrate their first birthday. Anthony von Roretz and Fiona McWilliams who together run Trinity Photography hosted tea and cakes and spiced it up with a 'Bake Off' between Fiona, Susan Yeates from Bloomsbury Sales & Lettings and Kevin Coyle from DPAS. A huge selection of cakes to sample and mark to decipher the winner was laid out. Cake to suit all pallets, from Pavlovas, fruit cakes, to chocolate cake washed down with big mugs of tea. Fiona's Ginger Zinger won with Kevin's Love Navratapavalova coming second and Susan's Chocolate Slices making it third.

The event was very busy and networking was all the sweeter as there were other focus's other than business chat; predominantly the cake sampling but also the walls showcasing finished work from Anthony work.



I am sure from the event's success there will be another tea and cakes event from Trinity Photography soon!



Trinity Photography were not just celebrating their first birthday in July as at the South Wiltshire Business of the Year Awards hosted by Spire Fm, Fiona and Anthony were awarded Runners-Up in their category of 'New Business'. ***Congratulations to both of you on behalf of the Board of Directors and the Members of the Chamber of Commerce!***



Music To Your Ears?

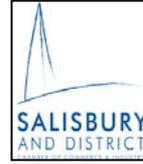
When Fiona McWilliam is not running the Trinity Photography studio she works as a professional musician teaching music. Fiona teaches to all levels of capability. Her emphasis is on fun. Fiona says "It doesn't matter if you're tone deaf, all thumbs and have no sense of rhythm, you can have fun and learn at the same time. There is no need to buy expensive instruments as I can provide these to you with an option of renting a saxophone for a trial period." Fiona is able to offer sax and piano lessons.

Fiona would like to offer Chambers Members a special rate. Please see the attached Incentives List for more details.

To book a lesson please call Fiona on 07786 376777.

SUMMER HOG ROAST

Summer fun in aid of raising money for the Salisbury City Centre Christmas Lights fund



Salisbury City Centre Management, the Federation of Small Businesses and the Salisbury Chamber of Commerce together hosted our annual Summer Party on the 25th July at the Legacy Rose & Crown Hotel in Harnham, Salisbury. All three Membership organisations came together for the ultimate networking event. Luckily for us all the weather stayed fine and the setting was beautiful. Guests were greeted with a cold refreshing glass of Pimms —perfect for relaxing after a long week at work!



Lindsey Brown & Claire Burden from Salisbury City Centre Management and Mary Webb from the Federation of Small Businesses along with ourselves organised the event with a full house attending of just over 80 people. We decorated a Christmas tree with festive decorations and brightly coloured wrapped parcels were underneath—all in aid of the Salisbury City Centre Christmas Light Fund. Claire Burden did a fabulous job of collating a superb array of prizes to be won from under the Christmas Tree in the



raffle from generous businesses in Salisbury. Amongst the donators were; Hopback Brewery, City Hall, Neal's Yard Remedies, Mercure White Hart, Strada, Spire Fm, Red Lion Hotel, Britford Farm Shop, Trinity Photography, Fiona McWilliam, Salisbury Apartments, English Heritage, Salisbury Cathedral, Fisherton Mill Gallery, Salisbury Tourist Information Centre & Imperial Hotel Hythe.

The Legacy Rose & Crown Hotel were our hosts and played a key role in kindly co-sponsoring the event. The hog roast was a huge success and devoured by everyone that attended. A big thank you to Cloe Vanlerenburghe, Sales Manager and Peter Roache, General Manager for helping to organise the event.



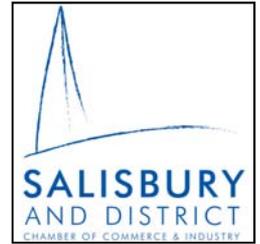
A special thank you must be given to Mary, Lindsey and Claire — their hard work was paramount to the success of this event.





WESSEX ANNOUNCEMENT

Salisbury & District Chamber of Commerce have become the 16th Chamber to join the Association



After various meetings and discussions we are pleased to announce that the Salisbury and District Chamber of Commerce are to affiliate as a member of the Wessex Association of Chambers of Commerce.

The Wessex Association of Chambers of Commerce represents 15 other Chambers in Wiltshire and Somerset, and is now recognised as the 2nd largest grouping of Chambers in the South West of England. With the addition of Salisbury Chamber of Commerce, the overall membership will be approaching 1500 businesses and organisations.

In welcoming the President and the Members of Salisbury Chamber to the Association, Michael Williams MBE, Chief Executive of the Association said, *"We are very pleased in Salisbury becoming the latest member Chamber to affiliate to our organisation. Salisbury has a large and active membership that serves the city and surrounding area. By joining us we will have the strongest voice of business opinion in the County and it will provide an opportunity for the members of all our Chambers to network and do business with each other, and through the Association various services can now be offered through the Salisbury Chamber of Commerce to their members. These include information, training and events."*

At a time when we are seeing a transition to a single council for Wiltshire, it will now provide Chambers of Commerce across the County with a strong voice, working with the new authority for the benefit of the economy and businesses in the County."

Ian Hudson also stressed that, *"In joining with Wessex, Salisbury will now add a whole new dimension to the Wessex Association, both for Salisbury businesses as new entrants deriving more benefits, but more importantly from demonstrating to the rest of the region what Salisbury Businesses have to offer."*

LITTLE SHOPPERS STAY SAFE

with The Maltings Shopping Centre



The Maltings shopping centre in Salisbury has launched a child safety scheme to put parents' minds at rest on day trips out. The safety scheme has been rolled out at shopping centres within the Land Securities portfolio.

The Little Shopper Stay Safe scheme aims to help families enjoy a relaxed, safe and carefree day out by helping to minimise the trauma and distress of children and parents becoming separated in this busy shopping centre.

Free wristbands will be available for parents to fill in emergency contact information and attach it to their child for the duration of the shopping trip. The wristband comes with a special information card which tells parents what to do if they become separated from their child, and giving details of a special telephone helpline to call to help reunite them. Land Securities' Head of Retail Operations Nick Peel said: *"The fear of children going missing is thankfully much greater than the reality, however we want families to enjoy a visit to a Land Securities' shopping centre and feel relaxed and this is just the sort of scheme to help ensure they have a carefree and enjoyable experience with us."*

For more information please call Bill McConnell on 01722 331204



SALISBURY CATHEDRAL

After many years of sterling service as a non-executive director on the board of the Salisbury Cathedral Enterprises Ltd, Bob Baker has indicated his desire to step down. As one of the two external non-executive directors he has advised the board with wisdom, understanding and good humour and will be hard to replace.

SCEL is the business side of Salisbury Cathedral: it comprises the glazing department, the element of the Works Department which takes on external contracts and the Cathedral shop. The Works Department board is chaired by the Canon Treasurer and SCEL is chaired by the Chapter Clerk. The balance of board membership is found from the senior management within the Cathedral and one other external non-executive director. Responsibilities are not onerous - there are three meetings and one AGM per year and the accounts are straight forward. The non-executive directors provide advice based on their own commercial experience and are an effective means of keeping us in touch with the local business community. Should anyone be interested in putting their name forward to fill the gap which will be left when Bob leaves Julia Lever will be very happy to discuss context and commitment.

Please contact chapterclerk@salcath.co.uk or call on 01722 555101

INSTANT PRINT EVENT PHOTOGRAPHY



Kit Fanner is a director and one of the photographers from the Salisbury based company On Location Events. They provide a wide range of photographic services including the exciting addition of "Instant Print Event Photography", with a difference!

They can use the natural surroundings of the event for a photographic backdrop or their mobile studio units depending on the events theme. Alternatively go completely wild and they can photograph guests on an invisible background, and then the guest can choose a background from a selection at the printing station. Great for themed events, the possibilities are endless! In addition, they can create and overlay the photograph with a themed magazine cover to compliment the event.

Photographs are sent wirelessly to the instant printing stations, where guests have the opportunity to preview the images taken. Photographs are then printed in under a minute and then inserted into a quality strut mount for the guest to take away.

On Location Events aim, is to support many charities across the UK by driving more of this disposable income spent at events towards charities and fund raising events. If the event supports a charity, they will make a donation directly to the charity for each and every photograph sold at the event.

On Location Events - 01722 711088

info@onlocationevents.co.uk - www.onlocationevents.co.uk

*On Location Events ...
The Right Image To Have !*

*... On Location Events
Award Winning Photography*

PR & Corporate - Commercial - Weddings - Events - Studio - Aerial - Virtual Tours

THE GLASSHOUSE RESTAURANT CELEBRATES 1ST YEAR ANNIVERSARY THIS MONTH!



Amid the economic gloom, contemporary restaurant – the Glasshouse Restaurant, set in Lyndhurst, the New Forest is celebrating its first anniversary and a year's successful operation. Independently recognised as the best restaurant in the local area, the Glasshouse was recently awarded two rosettes before reaching its first year anniversary. The AA rosette is a widely accepted symbol of quality and service.

Group Executive Chef at the Glasshouse, Richard Turner comments: "From the outset we have been determined to set a high standard of operation. *"The success of our food is very much down to sourcing the best ingredients from Hampshire and Dorset. We want the Glasshouse to be here for years to come and look forward to celebrating further achievements."*

The restaurant is open for dinners Tuesday to Saturday evenings from 7pm and Sundays for Sunday Lunch and is open for pre booked lunches. The evening menu consists of a 3 course table d'hote menu priced at just £30.00 per person, Sunday Lunch is £18.00 for 2 courses and £22.00 for 3 courses and pre booked lunches start from £15.00 for two courses.

Pre dinner drinks can be enjoyed in the comfortable Cellar Bar with large squashy sofas. The menus are changed regularly with seasonal adaptations.

To find out more about the Glasshouse visit www.theglasshousedining.co.uk or telephone 02380 286129.

NEW PREMISES FOR SOLICITORS



In 1866 Trethowans Solicitors was established in Salisbury. Now nearly 150 years later, we have relocated our office to new bespoke premises at the London Road Office Park, just opposite the Parkwood Health & Fitness Club.

We have moved from our two offices on New Street into a new, state of the art, office that provides us with excellent facilities for both clients and staff.

Miles Brown, Managing Partner explains further, *"We have ambitious plans for the future and central to this is our vision to offer the very best legal services to all our clients. To achieve this we have to be fanatical about the level of service we provide and passionate about attracting and retaining the very best legal and support staff. Our new Salisbury office is one of the many things that will help us achieve our vision and also demonstrates our ongoing commitment to serve the residents and people of Salisbury and South Wiltshire."*

"We would also like to take a moment to thank our clients, our 'old' New Street neighbours and the residents of Salisbury for their patience during our move. After over 30 years in one location you can imagine the amount of paperwork and possessions that built up. Unfortunately this did result in additional traffic and vehicles visiting our premises and temporarily parking on New Street."

Miles concludes by saying, *"We are very excited about the move and we look forward very much to welcoming visitors and clients to our new office."*

SOUTH WILTSHIRE BUSINESS OF THE YEAR AWARDS HOSTED BY



On Thursday 10th July the ninth South Wiltshire Business of the Year Awards were presented at a glittering ceremony held at the Salisbury Arts Centre, hosted by Spire FM and The Salisbury Branch of The Federation Of Small Businesses.

There were seven categories, the winner of each collected an impressive solid glass award together with a £1,000 airtime cheque to use on Spire FM together with a training support package from TABS training.

Winners were as follows:



The Emery Little Environmental Award:

Winner - A World of Pine & **Runner Up** - Jordans Estate Agents

The TABS Training Excellence Award:

Winner - Maristow House Nursing Home & **Runner Up** - Britz Takeaway and Diner



The Salisbury and Stonehenge Tourism Partnership Award:

Winner - The Camping and Caravanning Club, Salisbury & **Runner Up** - Salisbury City Guides

The Old George Mall Independent Retailer Award:

Winner - Courtyard Garden & Interiors & **Runner Up** - Fisherton Mill



The Small Business Advisory Service New Business Award:

Winner - Jordans Estate Agent & **Runner Up** - Trinity Photography

The FSB Business 2 Business Award:

Winner - Signs in Motion & **Runner Up** - Country Coffee and Leisure Foods Ltd



The Solstice Park Professional Services Award:

Winner - Independent Living Solutions & **Runner Up** - Trethowans

Salisbury Chamber of Commerce would like to congratulate all the entrants to the South Wiltshire Business of the Year Awards and especially to the winners and runners up.

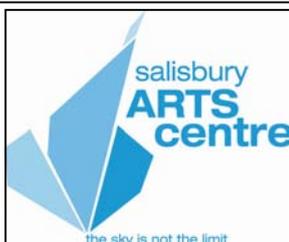


ALABARÉ NEWS

On Thursday 24th July a number of people supported by Alabaré and others from the local community were congratulated whilst collecting certificates for successfully completing their 'It's Your Move' tenancy training programmes from Andrew Lord, Chief Executive of Alabaré Christian Care Centres. The course is run by Alabaré Christian Care Centres is designed to teach people the skills they need to obtain and maintain their tenancies and live independently within the community. The series of 20 modules covered in the It's Your Move programme include communicating, dealing with rent, welfare benefits, managing on a low income, healthy eating and safety and security.

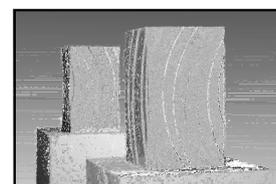
It's Your Move has recently received new funding from the Government's Supporting People programme to enable it to be piloted across different organisations. In Salisbury the residents of the young mother's project are already enjoying the benefits of this course.

If you would like more information about the It's Your Move programme, please contact the Alabaré 4 Community Team on 01722 742191



STONE

AN EXHIBITION OF WORK BY TEN SCULPTORS



Salisbury Arts Centre's Business Members' Group is currently supporting the new exhibition at the venue which opened on Wednesday 30 July. The exhibition features the work of ten sculptors of regional and national reputations who respond to the elemental material of stone.

The exhibition includes a sensitively inscribed standing stone from letterer Gary Breeze, whose nationally acclaimed work in stone includes public commissions as far a field as Glasgow Law Courts, the Scottish parliament and locally, Romsey's Charter Stone.

The display also includes massive marble pieces by Tim Harrison, whose work suggests a contemporary echo of ancient architecture and smaller figurative assemblages by Chris Riisager.

Salisbury Arts Centre's Business Members' Group is made up of forty local and regional businesses who support the Arts Centre and have helped enable this exhibition to take place.

Sophie Dubber, Audience Development & Marketing Manager at the Arts Centre says; *"STONE is an important exhibition for the Arts Centre, and has been made possible by the support of our Business Members Group, to whom we are eternally grateful. The exhibition features work by renowned artists and we are delighted to have worked with the Business Members in order to bring this impressive show to Salisbury."*

As a thank you for their support members of the Business Members' Group are invited to a special networking event which will be held in the gallery space, and will see members have the opportunity to meet some of the artists involved and perhaps have a go at a bit of stone carving themselves!

STONE is at Salisbury Arts Centre from Wednesday 30 July to Friday 19 September. The exhibition is open Tuesday – Friday 9.30am – 5pm and Saturday 9.30am – 4pm. Entry is free.

For further information about the exhibition or the Business Members' Group go to www.salisburyartscentre.co.uk. The Business Members' Group is supported by Salisbury & District Chamber of Commerce and Industry



HENRI'S MAKES AN APPEARANCE IN THE 'DISCWORLD' DOCUMENTARY

Henri's the Barbers this month became a chosen TV set for a documentary being filmed over a period of time with Terry Pratchett, a local author and his PA Rob Wilkins. The documentary focuses on the disease Alzheimer's, which Terry was diagnosed with earlier this year.

Henri who has known Terry & Rob for years had to pretend to cut Rob's hair for over 2 hours whilst Rob was being interviewed about Terry's well published condition and how he is coping and feeling with Terry's dramatic change in personality and the way he know writes and works in general.

The documentary is out on BBC2 late January / early February 2009.



HAMPTWORTH ESTATE HELP WESSEX HEARTBEAT



Our aim is to ensure that everyone affected by heart conditions receive the best possible support.

The Centre treats more than 20,000 people each year, including over 1,000 babies and children born with congenital heart disorders. Patients come from across central and southern England, the Channel Islands and the West Country and in the case of children, from throughout the UK. Since 1992, we have raised over £11 million, thanks to the generosity and support of many individuals and organisations.

Hamptworth Estate

Charity Clay Shoot

In aid of



3rd October 2008

If you'd like to know more, please call Hamptworth Estate on 01794 390700.



THEOLOGY QUEST & QUESTIONS



Sarum College is pleased to announce that *Theology Quest and Questions* will be running at the college for a tenth anniversary this September.

This year's umbrella theme is 'Living Belief: The Shape of Christian Doctrine'. The programme consists of an exploration of contemporary Christian belief and ethics, covering God and creation (term 1), Christ and salvation (term 2), and Spirit and Church (term 3). It is led by a team of experienced colleagues, including Canon Eric Woods (Sherborne Abbey) and Professor David Catchpole (Sarum College).

It is open to all who would like to register for a Certificate of Higher Education or Foundation Certificate from the University of Surrey (cost: £100 per term, plus £50 registration fee), and for those who would like to come and share the learning process without writing essays can at a drastically reduced cost of £60 per term.

There will be a preliminary 'taster evening' on Tuesday 16 September at 7.00 pm, when you can experience a typical TQQ evening. A 'study skills session' follows on Tuesday 23 September. Then the real action starts on Tuesday 30 September with 'Introduction to Theology'!

If you would like further details, please contact David Catchpole on 01722 424800 or anndavid@catchpole.fslife.co.uk

LOCAL PLUMBER BECOMES A 'FILMSTAR' TO SHOW OFF ECO HEATING!

Amesbury-based plumber Jonathan Ayres is set to become a 'film star' after appearing on camera for promotional and training videos for Ecodan the low carbon heating system from Mitsubishi Electric.

The filming took place at a new eight-property development in Shrewton near Salisbury and saw Jonathan, Managing Director of Ayres Heating & Plumbing being interviewed alongside the revolutionary new way of heating a home. Ecodan, which Ayres Heating fitted to the outside of all eight houses at the development, uses an air source heat pump to harvest natural energy in the air and upgrade it to heat the water supply.

"I was happy to do the filming as I think these heat pump systems are a great way of reducing both household bills and carbon emissions," explained Jonathan. *"They are straightforward to install and are a lot less to buy than ground source heat pump systems."*

Jonathan is also convinced that the easy installation will lead to substantial interest in air source heat pumps, especially when people realise that the average UK household currently produce over 5 tonnes of CO₂ per year and water heating accounts for more than 73 per cent. However, he doesn't see the filming leading to any calls from Hollywood, although the promotional film should eventually be available on the Internet.

For additional information on Ayres Heating & Plumbing, call the company on 01980 590421 or visit www.ayres-heating.co.uk



CHAMBER NEWS

South Wiltshire Business EXPO 2008

The Chamber is gearing up to host EXPO 2008 in August! EXPO still has a few stands left and there is information attached if you feel your company may be interested in this important event. By taking a stand you will be able to effectively market your company to an already interested audience and capitalise on delivering many marketing techniques all at once! This year's EXPO only promises to match the success of previous years. With a predicted 1500+ visitors, 64 stands and the opportunity to advertise and develop business connections is vast. With a huge variety of businesses already exhibiting, this is your opportunity to snap up the chance to exhibit at the largest Business Networking Event in South Wiltshire.

NEW MEMBER



CONTACT: Cathy Allerton
EMAIL: catherine7a@aol.com
WEBSITE: www.7a-meetings.co.uk

TEL: 01722 415 364

CONTACT: Sandra Silk
EMAIL: mail@sandrasilk.co.uk
WEBSITE: www.sandrasilk.co.uk

TEL: 01722 341820



CHAMBER DIARY OF EVENTS 2008

SEPTEMBER

17th Sep	EXPO 2008 Launch Party	Chapter 69	TBC
24th Sep	South Wilts Business EXPO 2008	City Hall	9am until 6pm
25th Sep	JOB—Careers & Training Fair 2008	City Hall	9am until 6pm

OCTOBER

08 th Oct 08	'90 Minutes' Networking Lunch	Anokaa	12.30 until 2pm
TBC Oct 08	Sarum College Members Event		

NOVEMBER

12 th Nov 08	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
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DECEMBER

10 th Dec 08	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
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2009 DATES

14 th Jan 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
11 th Feb 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
11 th Mar 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
08 th Apr 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
13 th May 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
10 th Jun 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
08 th Jul 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
12 th Aug 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
09 th Sep 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
14 th Oct 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
11 th Nov 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm
09 th Dec 09	'90 Minutes' Networking Lunch	VENUE TBC	12.30 until 2pm